

# NATALIE ASPLUND

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## OBJECTIVE

To work in an environment that will encourage me to learn and develop my talents

## SKILLS AND ABILITIES

### Personal Attributes

- Good listener; independent worker that can take on responsibility.
- Outstanding communication skills, both written and verbal.
- Able to focus on tasks and get the job done.
- Persistent and determined.
- Recognize and respect people's diversity, individual differences and prospective.

### Technical Strengths

- Excellent customer service skills.
- Experience with advertising and marketing.
- Created an advertisement clipping, co-designed a logo and built a basic website.
- Computer knowledge and skills
- Quick to learn most computer programs.
- Access, analyze and apply knowledge and skills from various disciplines.

### Accomplishments

- Designed and painted a mural for the counseling room in high school.
- Wrote a column and illustrated for KennelUp magazine.
- Illustrated privately published books.
- Participated in Big Brothers & Big Sisters Program as a Mentor in high school.
- Achieved Life Guard certificate.
- Participated in an Art Exhibit.
- Designed a personal website
- Created a film that won an award and was used by Lethbridge College
- Attended animation workshops with professionals

### Software/Hardware

- Knowledge of Photoshop, Illustrator, Flash, Maya, Final Cut Pro, Word, Excel and similar programs.
- Regularly uses graphics tablets

## EDUCATION

-Multimedia Production Diploma 2008-2010  
**Lethbridge College**, Lethbridge, AB

-High School Diploma 2006  
**Picture Butte High School**, Picture Butte, AB



## WORK EXPERIENCE

### **Freelance Artist** August 2006-present

*N@ Studios, Diamond City, AB*

- Design characters
- Created flash animations
- Commissioned illustrations
- Designs

### **Rider/Corporal** May 2009-September 2009

*Fort Macleod Historic Association, Fort Macleod, AB*

- Third in command (Corporal)
- Performed musical ride four times a day
- Talked with tourists
- Cleaned barn and groomed horses

### **Associate** August 2007-August 2008

*Winners, Lethbridge, AB*

- Stocked shelves and racks
- Assisted customers
- Organized clothing racks
- Helped in the fitting room

### **Marketing Assistant and Clerk** November 2006-August 2007

*Wake Cup Inc, Coalhurst, AB*

- Greeted customers
- Recorded customer orders
- Assisted in advertising
- Created business cards and yellow page ad.
- Filled out a daily inventory paper

## REFERENCES

### **Leanne Elias**

*Assistant Professor, New Media*

*Faculty of Fine Arts*

*University of Lethbridge*

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### **Tanya Weder**

*Instructor/Instructional Assistant*

*Multimedia Production*

*Lethbridge College*

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### **Jennifer Eliason**

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